

EuroSys 2012 Workshop on Measurement, Privacy, and Mobility (MPM)  
April 10, Bern, Switzerland.  
<http://www.cambridgeplus.net/MPM12/index.html>

The ever increasing need for our personal data, location, preferences and interests has raised the bar for regulations and techniques to catch up with the privacy and security aspects of such information. In this workshop we aim to discuss systems, methods, policies and techniques that help in profiling, data mining, offering location based services, while making an attempt in improving privacy preservation.

We aim to solicit research papers, work in progress papers and reports from a variety of disciplines, including but not limited to data mining, security, privacy, advertising, epidemics and information dissemination, mobility and location-based data services across academia and industry in order to create a dynamic inter-disciplinary workshop environment

Topics of interest include, but are not limited to:

- Privacy in cloud and grid systems
- Privacy and anonymity in the Web
- Privacy enhancing technologies
- Mobility and location-aware services
- Advertising systems and privacy
- Privacy and security challenge
- Surveys and privacy
- User profiling
- Social networks and privacy
- Identity management
- Privacy-enabled data processing

Important dates:

- 17 February 2012 11:59pm PST Paper submission deadline (extended!)
- 2 March 2012 Notification of acceptance
- 8 March 2012 Camera-ready submission deadline
- 10 April 2012 Workshop

Submissions may not exceed 6 pages double column, including everything (i.e., figures, tables, references, appendices, etc.), and should use a 10pt font (so specify `\documentclass[10pt,twocolumn]{sigplanconf}`). Papers must be formatted according to the ACM SIGPLAN style, for which templates are available for both LaTeX and Word (<http://eurosyst2012.unibe.ch/submissions>).

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